

I AM NOT TRYING TO SELL YOU ON CANDACE OWENS, BUT ON THE LAST THREE MONTHS OF HER METHODOLOGY

## **The Evolution of the Post-Newsroom Era**

Society has entered a post-newsroom era, a transition that serves as a blessing because traditional newsrooms were historically controlled environments where truth was rarely permitted to escape. This shift has left the American public with significant unmet needs, particularly the roles of the watchdog, the whistleblower, and the bulwark against tyranny. Currently, there is no established space in society for these roles, and citizens are attempting to carve out such spaces through a difficult process of trial and error.

Journalists and commentators like Alex Jones have served as pioneers in this new landscape. Despite facing significant legal challenges intended to silence him, Jones was often correct about major trends long before they became mainstream. He operated as a poet in the wilderness, bringing information from the fringes of society to a wider audience without fear of making mistakes or lacking academic rigor. This model is now being followed to some degree by Tucker Carlson, who helps bring important, edgy ideas into the mainstream. Carlson has noted that in this decentralized environment, anonymous internet accounts often act as modern philosophers, providing clarity and truth that traditional institutions fail to deliver due to a focus on superficiality over talent.

## **The Importance of Anonymity and Free Thought**

A functioning free society cannot exist without the ability for people to think through ideas publicly without facing repercussions for being wrong. The ability to remain pseudonymous while conducting research on the internet is a valuable tool for maintaining this freedom. Consequently, any efforts to de-anonymize or curate internet activity are harmful to the process of free thought. Those who challenge the necessity of this freedom are either not clever enough to understand its centrality or possess sinister motives.

Historically, various cultural tendencies have worked against the ideal of free speech. Many European governments, for instance, have never fully embraced freedom, instead maintaining traditions of censorship. Europe generally remains opposed to inalienable human rights such as free speech, the right to bear arms, and the right to medical privacy, often labeling those who support these freedoms as barbaric. Similarly, certain cultural and religious traditions, such as those rooted in rabbinic tyranny or heavy-handed clerical control, have historically placed limits on free expression. These tendencies drive censorship efforts in America today and must be openly acknowledged and opposed.

## **The Decline of Traditional Journalism: The Case of John Kass**

The decline of the newsroom era is exemplified by the career of John Kass, formerly of the Chicago Tribune. For twenty-five years, Kass was a premier local opinion writer known for his ruthless critiques of political and criminal figures. However, in the aftermath of 2020, he was targeted and marginalized by his own paper after writing a column that criticized George Soros. Despite his long history of angering powerful figures, this specific critique was used as a pretext to move him to an undistinguished section of the paper, ultimately ending his tenure there.

The treatment of Kass highlights a broader issue in modern writing: the tendency for writers to prioritize avoiding offense over speaking the truth. A writer who is eager to apologize and afraid to offend is ultimately ineffective. Impactful thinkers must be willing to say the things that others dare not write.

## **Candace Owens and the Renewal of the Fourth Estate**

In the autumn of 2025, Candace Owens has emerged as a significant example of how a small media operation can fulfill the role of the Fourth Estate. While legacy media outlets like CBS, NBC, and Fox become increasingly

irrelevant, Owens and a decentralized network of internet researchers are actively investigating consequential events, such as the murder of Charlie Kirk.

Owens' effectiveness stems from a specific methodology that prioritizes the pursuit of truth over institutional approval. Her approach demonstrates that an individual with a small team and a limited budget can put much larger media entities to shame. By applying intuition and digging deeper into inconsistencies, she invites the public to participate in the investigative process.

### **The Owens Methodology for Truth-Seeking**

The following principles define the methodology used by Candace Owens to navigate the post-newsroom environment:

1. Maintain complete independence and do not be beholden to anyone.
2. Prioritize authenticity and never cease the pursuit of truth.
3. Treat everyone, including potential allies, with investigative skepticism.
4. Do not allow allies or public pressure to sway your conclusions.
5. Speak with urgency and conviction, as if no future time is guaranteed.
6. Stay true to core values and maintain simple, clear goals.
7. Openly share lies when they are spotted and encourage others to research them.
8. Be willing to make mistakes in public and remain prayerful and curious.
9. Acknowledge that you do not have all the answers and remain open to better research or reason.
10. Be transparent by showing your research and sharing any weaknesses in your findings.
11. Use your platform to serve as a voice of truth that others can rally around.

### **The Future of Decentralized Intelligence**

One of the most potent aspects of this new methodology is what Owens calls the Candace Intelligence Agency. This is a decentralized, amorphous group of individuals who conduct research because they value her authentic pursuit of truth. This model suggests that the best way to grow influence is to perform the most authentic work possible and share it transparently.

The greatest heroes of the post-newsroom era have likely not yet emerged. However, the current period offers a powerful daily demonstration of how the Fourth Estate can be used to advance human freedom and American ideals. By observing and adopting this innovative methodology, the global media landscape can be changed for the better, making it easier for those hungry for truth to identify and share it with the world.